



iphiGenia

Design Award

THINX Brand Overview

Named “one of the best inventions” by Time magazine, THINX is a revolutionary period-proof underwear company creating the most innovative period solutions that empower people and sustain the planet. We’re breaking taboos about menstruation and reproductive health through the products we create and the conversations we start.

THINX is inclusive, passionate, creative, and real: We rep every person with a period, never shy away from tough topics, dream big, and always tell it like it is. We’re shaking things up, and we’re doing it by combining product and marketing excellence to inspire and create radical change within the menstrual hygiene industry.

To deepen that commitment, this year we launched THINX Foundation, where our goal is to stand shoulder-to-shoulder with grassroots, local organizations around the world with a new model for menstrual education.

www.shethinx.com

More information and updates:

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